



Dillon University
... Where Learning Leads to Success.



Fitz Prom Workshop
Plus... Everyday Design for Profit Bonus Session
Wednesday, March 7, 2012

Fitz Design in conjunction with Berwick Offray, Milton Adler, Green Glo & TeamFloral is bringing a dynamic hands-on workshop to Dillon University. You will learn design and construction techniques for the latest prom styles. See the newest products for 2012 prom season to make your shop THE place to shop for the WOW every girl wants. The BONUS Everyday Designing for Profit seminar is included and combines a fun hands-on design session with Vonda's signature lively discussion of profitability to energize you for a successful spring.

Instructor

Vonda LaFever, AIFD, PFCI, CFD

Vonda is a freelance designer from Niceville, Florida and is a sought after designer and educator throughout the country. She owned and managed her own retail shop in Dixon, Illinois for more than 20 years and continues to design and consult in the retail segment.

She has served as a Teleflora Unit President and as The Regional Unit Director for the Central region of the United States. She has served on the National Board of Directors for AIFD as the Membership Chairperson. She is also a member of the Teleflora Education Specialists Design Team.

In 2010, Vonda was invited to create the beautiful floral arrangements for the Red Carpet and the Kodak Theater for the Academy Awards. Vonda loves to travel and share her time and talent, and will tell you, "It's all about the people!"

Choose From

Two Convenient Hands-On Sessions

8:15 AM – 1:15 PM OR 2:15 PM – 7:30 PM

Both five hour sessions include

TWO Hands-On Seminars and a Light Meal

The Fitz Prom Workshop: Extraordinary corsages, body flowers, boutonnieres, and BLING. Instruction and inspiration that will carry over into wedding season.

Everyday Designing for Profit: Students will learn how to increase profits with every design in this lively session fueled by Vonda's energy and enthusiasm for the business.

Please bring your tools (see list on reverse). All flowers and supplies will be provided. A light meal will be available during each session.

Students are eligible for a 10% cash and carry discount off all Hardgood Supplies purchased on workshop day.

Location: Dillon Floral Corp., 933 Columbia Blvd., Bloomsburg, PA 17815

Directions on the back side of this sheet... Call 1-800-DILLONS for more information.

Tuition: \$40.00 Payment secures your place. Registration is limited to 30 students/session.

Detach and send with separate check by March 1, 2012 to: Dillon Floral Corp., P.O. Box 180, Bloomsburg, PA 17815

Dillon University Fitz Prom Workshop/Everyday Design for Profit Wed, March 7, 2012

Shop Name _____ City _____ Phone _____

Morning Session: 8 AM – 1:15 PM TWO Hands-on Workshops

Student Name _____ Student Name _____

Student Name _____ Student Name _____

Afternoon Session: 2:15 PM – 7:30 PM TWO Hands-on Workshops

Student Name _____ Student Name _____

Student Name _____ Student Name _____

Registration is limited to 30 students per session. Total Enclosed (_____ Students x \$40.00) \$ _____

Please be sure to bring the following tools:

- Wire cutters / Corsage snips
- Sharp ribbon shears
- Knife
- Notebook & Pen

Also of benefit will be:

- Needle nose pliers
- Tweezers
- Cameras are welcomed and encouraged

All fresh, hard goods and floral adhesive will be provided.

Students are eligible for a 10% Cash & Carry Discount off all Hardgood Supplies purchased on the day of the workshop.

Directions to Dillon Floral Corporation:

From the West:

I-80 East to Exit 232 Buckhorn (old exit 34)

Proceed on Route 42 South to Route 11 North.

Proceed on Route 11 North approx. 2.5 miles to Dillon Floral on Left.

Route 11 is called Main Street through downtown Bloomsburg.

Route 11 is called Columbia Boulevard where Dillon Floral is located.

From the East:

I-80 West to Exit 241 Lime Ridge (old exit 36)

Proceed on Route 11 South 5 miles to Dillon Floral on right.

This is the easiest route for trucks.

Cream colored building with green trim. Large sign in front on tower. Located on Route 11 between Monro Muffler and Applebee's Restaurant
1-800-DILLONS www.dillonfloral.com